

Ready... Set... Reward!

Patient Reward Program

Being A Member Of Dr Moshiri's Kids Club Has It's Rewards..... Point Value

Signing up for the pizza party at our office before braces.....	10
Wearing your Moshiri Orthodontics t-shirt to your appointment.....	10
Perfect attendance (keeping your growth and development appointments).....	5
For each baby tooth that is lost.....	2
Writing a story about the tooth fairy	1
Coming in for your growth and development appointment.....	1

Being A Great Patient Offers Many Rewards

Being a part of new patient consultation.....	10
Diagnostic records same days as your consultation	10
Great oral hygiene.....	1
No loose or broken braces or orthodontic appliances	1
Wearing your orthodontic appliances as instructed (elastics, removable appliances).....	1
Being on time.....	1

Seeing Your Dentist Regularly Is Important And Earns Extra Points

Bringing in a picture with you wearing your Moshiri Orthodontics t-shirt with your dentist	10
Bringing in your Moshiri Orthodontics dental certificate signed.....	5

Would You Like To Earn Additional Points?

Your friend begins orthodontic treatment.....	80
Inviting us to your classroom for a dental presentation.....	50
Referring friend or family member for an orthodontic consultation	20
Bringing in a picture of you wearing your Moshiri Orthodontics t-shirt with your school teacher	10
Straight A's on your report card	5
Scheduling between 8am and 12pm	5
Participating in an office survey or sharing your Moshiri Orthodontics experience with us.....	5
Coming in for an appointment on your birthday.....	5
Personal success...we want to celebrate your achievements with you!	5
Community service (5 points for every hour. Up to 4 hours per month)	5
Signing up for text message patient reminders or our patient email system.....	5
Each A earned on your report card.....	1

Points are awarded for regularly scheduled appointments. (Non-emergency)

Redeem your points anytime; points are non-transferable. Replacement cards are available for a cost of 10 points.

We are committed to creating beautiful smiles. As we start this journey together, we'll develop life changing benefits for you. Our mission is to exceed your expectations. We have created Moshiri Orthodontics Smile Rewards for you to earn fantastic rewards along the way!

Earn Points & Redeem For Great Gifts!

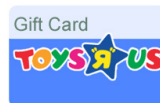
For as little as 5 points, you can start redeeming for great gifts.

You can view your points anytime at www.springfieldbraces.com then click on *Smile Rewards* and enter your 16 digit rewards card number and 4 digit pin to check your current point total and view and select your gift options.

To redeem your points, visit us online or talk to any of our team members.

Gift Redemption Menu

You can visit our website for the latest updates on gifts and contests. Here are a few examples of gift options available:



Earn this many points	Redeem for these great prizes!
Offered Exclusively At Moshiri Orthodontics	
5	Moshiri Orthodontics Treasure Chest or Tooth Brush
10	Oberweis Ice Cream Treat
20	Blockbuster Video Rental or \$5 Starbucks Gift Card
40	\$10 iTunes, Claire's, Subway or Moshiri T-Shirt
Just A Few Examples Of Gift Options Offered Online at www.springfieldbraces.com	
60	\$15 Target or WalMart Gift Card
80	\$20 Build a Bear Workshop, iTunes or Claire's Gift Card
100	\$25 Toys R Us, Target or Barnes and Noble Gift Card
200	\$50 Old Navy, Olive Garden or Wal-Mart Gift Card
300	\$ 75 Target, Best Buy or Toys R Us Gift Card
400	\$100 Best Buy, Old Navy or Target Gift Card
500	\$125 Gap, Chevron, Target or Cheesecake Factory Gift Card
600	\$150 Toys R Us, Outback, Home Depot or Wal-Mart Gift Card
700	\$175 Nordstroms, Macy's, Target, Lowes or GAP Gift Card
800	\$200 Pottery Barn, Sports Authority, or Best Buy Gift Card



Remember to visit our website, www.springfieldbraces.com often for new ways to earn points and special contests in the office and online.